



**HEALTH &
EDUCATION**
CO-OPERATIVE



Assessment
& Education

BUSINESS DEVELOPMENT GRADUATE TRAINEE

0.5 FTE, £20,000 - £25,000 pro rata depending on experience

The [Health and Education Co-operative Ltd](#) is a consortium of universities in the North West, who work together to create shared online resources for use within the health care sector.

We have a range of online tools and materials specifically developed to support individuals throughout their health care careers. We currently have an opportunity for a graduate interested in developing a career in marketing, sales and business development.

Key areas of responsibility

Research and New Product Development

- To liaise with Learning and Development and clinical Leads in Trusts throughout England to better understand any CPD or training gaps
- To report on provision gaps, and make recommendations to the Chief Officer on opportunities for new resource/training activities
- To act as a liaison between key contacts in trusts with regard to any new product development activity

Sales and Promotion

- To actively seek opportunities to promote existing Health and Education Co-operative resources, including:
 - a. Numeracy assessment and development platform
 - b. Numeracy short course/revalidation
 - c. CPD resources for prescribing staff
 - d. CPD resources for NMP Leads
 - e. Proctoring software for recruitment of overseas staff

Customer Service and Market Research

- Engage with existing users of our services and provide insight into the way resources are being utilised, making recommendations for future improvements

More about us

We are a [small team](#) of committed individuals, with ambition to support the growth of the Health and Education Co-operative. Everyone's contribution has the potential to make a significant impact on the company. This is a huge opportunity to demonstrate impact of your work.

What we require

A graduate, you will be keen to learn about the sector and our products.

You will have good communication skills: both verbally and in writing. You will need drive to do this role well, as the business development/sales component of the role will need tenacity and determination.

Experience in working in sales will be an advantage.

How to Apply

Send a CV and covering letter to: joanna.tate@hecooperative.ac.uk

Deadline for applications: Midnight 30th June 2022

